



New Book Announcement

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Forthcoming
Fall 2015

Poverty Alleviation through Tourism Development

A Comprehensive and Integrated Approach

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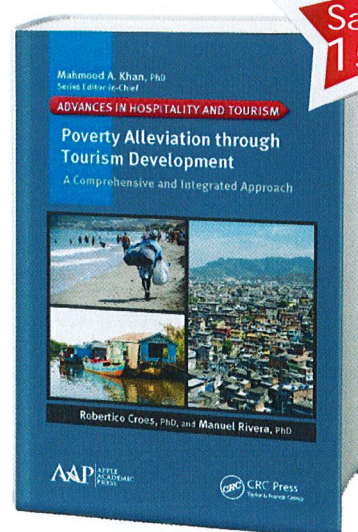
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The book offers a comprehensive and integrated approach to the topic of tourism development and its contribution to the fight against poverty. Tourism development is credited to be a powerful source of regional development and improvement in developing countries, and the focus of the book is on the world's poorest areas and how tourism connects to the poor and unlocks opportunities to escape the poverty trap.

This book takes an all-embracing and unique approach that combines a decade of empirical research on the effects of tourism development on poverty reduction in Latin America. The book identifies, explores, confirms, and advances the theoretical concepts of poverty and its impact on development at the macro and micro levels. The book then goes on to prove relevancy of tourism development theory by working in a real world environment and by quantifying its effects on growth, inequality, and poverty reduction. More specifically the book presents how these dynamic relationships affect the most vulnerable groups of society. The research also documents how the poor perceive tourism development on their lives and if they see it as an important vehicle to help them escape from poverty.

Lastly, the authors map the conditions under which tourism can reach the poor and how tourism can offer opportunities for impoverished areas and their residents. Combining tourism dynamics, development economics, poverty reduction, business practices, and a sustainable perspective, the book takes a broad look at this important issue. The book will be informative and valuable to a higher educational audience, including academia and researchers, as well as practitioners, policymakers, international organizations, and graduate students.



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